OCT 2 7 2010

PTO/SB/89 (01-06)
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## POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b) I hereby appoint: 73552 X Practitioners associated with the Customer Number: ΩÞ Practitioner(a) named below (if more than ten patent practitioners are to be named, then a customer number must be used): Name Registration Registration Number Number as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b). Please change the correspondence address for the application identified in the allached statement under 37 CFR 3.73(b) to: 73552 The address associated with Customer Number: OR Firm or Individual Name Address City State Country Telephone Emall Assignee Name and Address: New Illuminations LLC 2711 Centerville Road, Suite 400 Wilmington, Delaware 19808 A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/98 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed. SIGNATURE of Assignee of Record The individual whose symature and title is supplied below is authorized to act on behalf of the assignee Signature Date Name Angi/ Smith Telephone Authorized Person for New Illuminations LLC

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or ratain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will very depending upon the individual case. Any complete, including gathering, preparing, and submitting the complete dapplication form to the USPTO. Time will very depending upon the individual case. Any complete, including gathering, the ground of time you require to complete this form and/or auggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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## DECLARATION REGARDING AUTHORITY TO SIGN ON BEHALF OF A LEGAL ENTITY 37 C.F.R. 3.73(b)(2)(i)

I, Angie Smith (whose title is supplied below), hereby declare that I am authorized to sign documents on behalf of New Illuminations LLC.

Name: Angie Smith

Title: Authorized Person for New Illuminations LLC

<u>October</u> 22, 2010

Date: 10/27/2010 10:20:28 AM

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PATENT APPLICATION Docket No. 6590-0005

## STATEMENT UNDER 37 CFR 3.73 (b)

In re	application	of: Scott Wo	olinsky			
Application No.:		.: 09/823,8	77	Confirmation	No. 7170	
Filing	g Date:	03-29-20	100			
Title:			D AND APPARAT AME MOVES	US FOR IDENTIFYI	ING GAME PLAYERS	
NEW I	ILLUMINA ngton, Delav	TIONS LLC, whos vare 19808, states t	se principal place of busi that it is:	ness is located at <u>2711 Ce</u>	enterville Road, Suite 400,	
1.		he assignee of the	assignee of the entire right, title and interest; or			
2.		an assignee of less than the entire right, title and interest The extent (by percentage) of its ownership is%				
in the p	patent applic	ation/patent identif	fied above by virtue of e	ither:		
A. assigni				atent application/patent id emark Office at Reel		
OR B.		A chain of title from		patent application/patent in	dentified above, to the	
	7	From: <u>Inventor</u> To: <u>Interactive Telegames LLC</u> . The document was recorded in the Patent and Trademark Office at Reel <u>011668</u> , Frame <u>0916</u> and Reel <u>018291</u> , Frame <u>0809</u> .				
	٦	From: Interactive Telegames LLC To: New Illuminations LLC. The document was recorded in the Patent and Trademark Office at Reel 018597, Frame 0096.				
The un	idersigned (v	vhose title is suppli	ied below) is empowered	l to sign this statement on	behalf of the assignee.	
Date:	October 2	2, 2010	Signatu	re /Stephen S. For STEPHEN S. F Reg. No. 35,139 Attorney for As	ORD 9	